

Daniel Blaseg

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+49 157 761 34 355
✉ daniel.blaseg@blaseg.de
🌐 www.blaseg.de
📌 [danielblaseg](https://www.linkedin.com/in/danielblaseg)

Academic Positions

- since 09/19 **Assistant Professor (Tenure-Track)**
ESADE Business School, Barcelona (Spain)
Department of Strategy and General Management
- 12/18 – 08/19 **Postdoctoral Researcher**
E-Finance Lab at Goethe University, Frankfurt (Germany)
- 11/14 – 11/18 **Doctoral Student**
Goethe University, Frankfurt (Germany)
- 09/13 – 09/14 **Research Assistant**
Frankfurt School of Finance & Management, Frankfurt (Germany)

Research Interests

Entrepreneurship, Crowdfunding, Entrepreneurial Finance, FinTech

Education and Training

- 11/14 – 12/18 **Ph.D. (Dr. rer. pol.) in Economics and Business Administration**
Goethe University, Frankfurt (Germany)
Thesis: Crowdfunding (summa cum laude)
Major: Quantitative Marketing (Advisor: Prof. Dr. Bernd Skiera)
- 10/16 – 07/18 **LL.M. in Law and Finance**
Goethe University, Frankfurt (Germany)
Majors: Financial Market Regulation, Corporate Law
- 03/13 – 08/14 **M.Sc. in Finance**
Frankfurt School of Finance & Management, Frankfurt (Germany)
Majors: Corporate Finance, Financial Economics, Development Finance
- 07/11 – 12/11 **Exchange Student**
Vancouver Island University, Nanaimo (Canada)
Major: Entrepreneurship
- 09/09 – 02/13 **B.Sc. in Management, Philosophy, and Economics**
Frankfurt School of Finance & Management, Frankfurt (Germany)
Majors: Quantitative Finance, Philosophy and Economics, Game Theory

Professional Experience

- since 03/18 **Chief Financial Officer**
Molecular Targeted Radiopharmaceuticals Holding GmbH, Waldburg (Germany)
- since 04/12 **Consultant**
Mayerhöfer & Co Corporate Finance Beratung GmbH, Frankfurt (Germany)
- 05/14 – 08/17 **Chief Financial Officer (Shareholder from 05/14–08/16)**
Innvestment GmbH, Berlin (Germany)
- 01/12 – 03/12 **Intern (Rule of Law Program South East Europe)**
Konrad-Adenauer-Foundation, Bucharest (Romania)
- 01/10 – 05/11 **Student Trainee**
Bankhaus Main Asset Management AG, Frankfurt (Germany)

Academic Output

Publications	Blaseg, D., Schulze, C., & Skiera, B. (2019). "Consumer Protection on Kickstarter", <i>Marketing Science</i> , 39(1), 211-233. Blaseg, D., Cumming D., & Koetter, M. (2019). "Equity Crowdfunding: High- or Low-Quality Entrepreneurs?", <i>Entrepreneurship Theory and Practice</i> (forthcoming).
Working papers	Blaseg, D. & Chan, C. S. R. (2019). "The Role of the Information Environment in Entrepreneurial Fundraising" Blaseg, D. & Schwienbacher, A. (2018). "How Do Entrepreneurs Use Reference Values During the Planning Process?"
Work in progress	Blaseg, D. & Bannier, C. (2019). "Summarized Disclosure of Risk Factors". Blaseg, D. & Hornuf L. "How Sharks and Dragons Affect Startup Success". Matthe, M. & Blaseg, D. "Text-Based Industry Classification of Young and Innovative Companies".
Book chapters	Blaseg, D. & Koetter, M. (2016). "Crowdfunding and Bank Stress", In: P. Tasca, T. Aste, L. Pelizzon, & N. Perony (Eds.) <i>Banking Beyond Banks and Money</i> (pp. 17–54). Cham: Springer International Publishing. ▪ Downloads: 4,240 (Bookmetrix, November 2019).

Awards, Grants, & Honors

Research awards	- Fürther Ludwig-Erhard Prize - BAI Science Prize in Alternative Investments - INFORMS TIMES Best Dissertation Award - Abdul Ali Most Promising Research Award at the 32 nd GRSME - KSG Best Entrepreneurship Research Award 2018 at the 22 nd G-Forum - Best Paper Award at the 3 rd EntFin Conference - Best Paper Award at the 8 th Leuphana Conference on Entrepreneurship
Grants	- Fellowship for Interdisciplinary Economics (Joachim Herz Stiftung): €12,500 - Travel Grants "Forschungstopf" (Goethe University Frankfurt): €6,000
Teaching awards	- Teaching Award (1 st place) in the faculty-wide evaluation (Score: 5.5/6.0) - Teaching Award (2 nd place) in the faculty-wide evaluation (Score: 5.5/6.0)

Teaching Experience

	ESADE Business School
Bachelor	Entrepreneurship, 2019–present
Master	Entrepreneurial Marketing, 2019–present
MBA	Entrepreneurship, 2019–present
	Goethe University Frankfurt
Bachelor	Marketing Analytics in Retail Banking, 2015-2018

Reviewing Activities

Ad hoc reviewer	<i>Entrepreneurship Theory and Practice, Journal of Business Ethics, Journal of Corporate Finance, Small Business Economics, Technological Forecasting & Social Change, Journal of Business Research, Finance Research Letters</i>
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Conferences (co-author presenting indicated by *)

Peer-reviewed conferences

- 2019 INFORMS Annual Meeting, Seattle (USA)
Crowdinvesting Symposium, Berlin (Germany)
Fintech & Digital Finance Workshop, Sophia-Antipolis (France)
Global Research Symposium on Marketing and Entrepreneurship, London (UK)
- 2018 Interdisciplinary Conference on Entrepreneurship, Stuttgart (Germany).
Crowdinvesting Symposium, Munich (Germany)
Conference on the Economics of ICT, Mannheim (Germany)
Summer Workshop for Young Economists, Mannheim (Germany)
DRUID18, Copenhagen (Denmark)
Annual Congress of the Verein für Socialpolitik, Freiburg (Germany)*
Entrepreneurial Finance Conference, Milan (Italy)
Conference on Entrepreneurial Financial Management, Berlin (Germany)
Conference of the European Marketing Academy, Glasgow (Scotland)
AMA Winter Academic Conference, New Orleans (USA)
Leuphana Conference on Entrepreneurship, Lueneburg (Germany)
- 2017 INFORMS Marketing Science Conference, Los Angeles (USA)*
Conference of the European Marketing Academy, Groningen (Netherlands)
Crowdinvesting Symposium, Berlin (Germany)
- 2016 Crowdinvesting Symposium, Munich (Germany)
Entrepreneurial Finance Conference, Lyon (France)
- 2015 Annual Meeting of the Southern Finance Association, Captiva Island (USA)
P2P Financial Systems Workshop, Frankfurt (Germany)*

Invited talks

- 2018 ICO Festival, Frankfurt (Germany).
- 2016 Crowddialog, Munich (Germany).
- 2015 Crowdsalad Conference, Cologne (Germany).

Additional Skills

Software	Stata	● ● ● ● ●	Python	● ● ● ● ●	MS Office	● ● ● ● ●
	R	● ● ● ● ●	SQL	● ● ● ● ●	LaTeX	● ● ● ● ●
	Julia	● ● ● ● ●	JavaScript	● ● ● ● ●	Adobe Suite	● ● ● ● ●
Personal Interests	Conductor for wind orchestras (D3)					
	Basketball referee (D license)					
	Group leader at the Federal Agency for Technical Relief					